



**3Play Media – Professional Development Webinar Series
March 25, 2021**

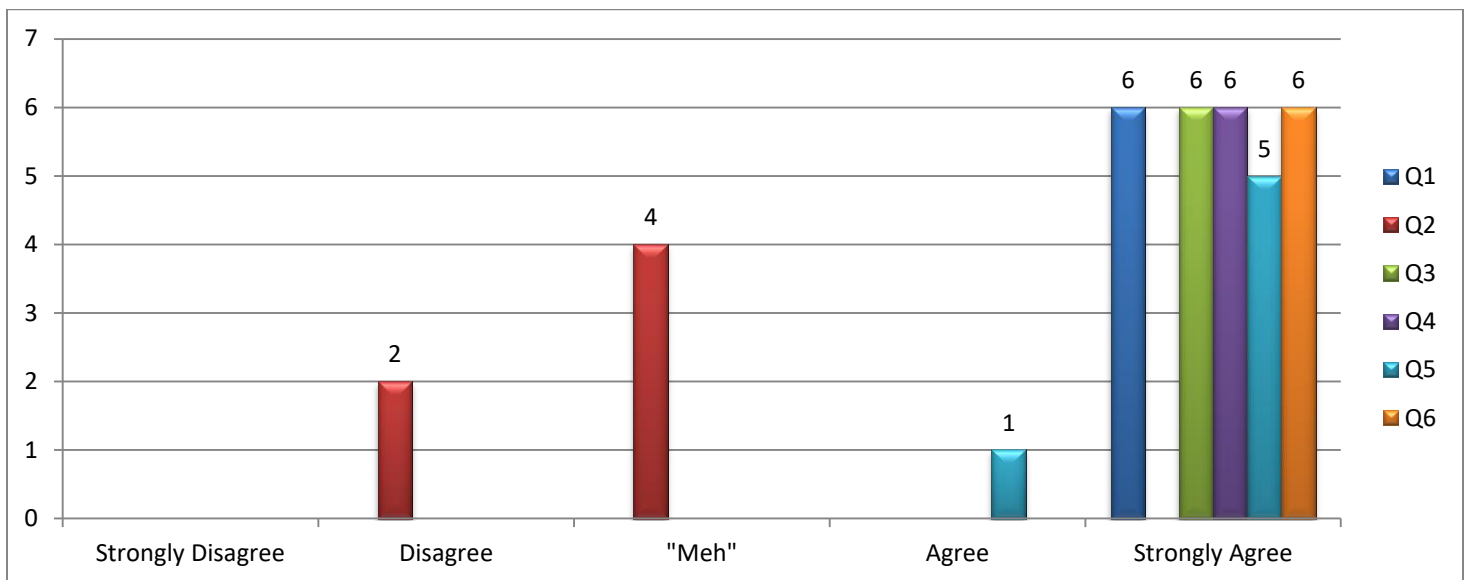
Tobin, “The Dark Arts Explained: How to Get Funding, People, & Time to Implement UDL”

Participant Rating Results

Attendance: 88 Respondents: 6

Please indicate your level of agreement with the following statements.

1. I am likely to recommend this session to a colleague.
2. The information in this session is new to me.
3. I will be able to use the information provided in this session.
4. The speaker used good presentation skills.
5. The slides and visual aids were useful to me.
6. Over all, this was a good session.



7. What was your single biggest take-away?

- Actually, his enthusiasm was as helpful and encouraging as the insights on reframing the conversation by shortening “accessibility” to “access.”
- Be aware of your language—access/accessibility.
- Don’t focus on the more traditional beneficiaries of UDL/accessibility. Tie to institutional/diversity mission.
- That if you want to move inclusive design projects forward, you have to do your homework and present your ideas in ways that the leadership will hear them.
- To collect data and speak to leadership’s recruitment and retention goals as reason to implement UDL.
- When speaking to leadership, stop leading with the disability argument, but don’t ignore the constituents you’re advocating for.

8. Please let us know any additional comments or feedback you have about the presenter, presentation, and experience.

- Dr. Tobin is excellent! I always walk away with useful information every time he speaks.
- Great webinar!
- Tom Tobin is energizing and empowering!
- Tom Tobin was an excellent presenter!
- Very helpful, thank you!