The Online Administrator’s How-To Guide for Micro-Credential Programs
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Digital emblem which symbolizes skills and achievements
Contains metadata with skills tags and accomplishments
Provides a progression path to advance commitment

Stacking & Interleaving
1 module (2-3 hours learner effort, 0.2 CEUs)
3 modules = 1 course (7 hours, 0.7 CEUs)
3 courses = badge (20 hours, 2.0 CEUs)
3 badges = certificate of achievement (60 hours, 6.0 CEUs)
6 badges or 5 badges + 10-hour practicum skill demo = professional certificate (120 hours, 12.0 CEUs)

Skill-Based Hiring in the U.S, 2019

Identify credential components.
Map meanings to each credential level and to the overall credential system.
Craft relationships among levels & learner progress pathways through the system.
Design credential benefits, opportunities, & rewards.
Develop assessment/competency strategies.
Build the tech: sharing, credentialing, backend, interoperability.
Develop the graphic design of credentials.
Each phase of the project will contain concurrent efforts to:

- update outdated content to reflect the current state of the field and best practices,
- add new offerings to the curriculum, and
- align all offerings to professional standards and competencies via measurable mastery demonstrations in each offering.

Distance teaching & learning micro-credentials contribute to the overall readiness of institutions to strengthen teaching practices, especially in a technology-mediated way. They represent concrete examples of three of the five 2020-2025 strategic priorities for UW-Madison: excellence in teaching & educational achievement, living the Wisconsin Idea, and a high-performing organization (Strategic Framework, 2020-2025). And DT&L credentials present UW-Madison to the wider distance-education field as a recognized leader in research, collaboration, and innovation.

The Curriculum Organization, Revision, and Evaluation (CORE) project is intended to update, expand, and regularize UW-Madison’s professional-development program to better align with divisional goals for reaching new audiences, providing transformative learning experiences, and creating financially self-sustaining programs.

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