



FOR IMMEDIATE RELEASE

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NEW STYLUS PUBLISHING BOOK, *GOING ALT-AC*, AVAILABLE JANUARY 30, 2020

[**STERLING, VA, January 1**]**—**Stylus Publishing is proud to announce the publication of a new career-planning resource. *Going Alt-Ac: A Guide to Alternative Academic Careers* focuses on the alternative career choices made by increasing numbers of graduate students and academics. The book is highly practical, providing tools and prompts for readers who are:

- Considering whether to choose alt-ac career paths
- Seeking specific alt-ac positions
- Advising graduate students
- Mentoring recent professional graduates, or
- Encountering their own alt-ac career challenges

A growing number of people completing or holding graduate degrees now seek non-faculty positions—also called alternative academic, or “alt-ac” positions—at different stages in their careers. While an increasing number of people with doctoral degrees are hunting for a diminishing pool of tenure-track faculty jobs, most degree-granting institutions do not adequately prepare their graduate students to enter the new reality of the alt-ac job market. Yet the overall number of alt-ac positions is growing, as colleges, universities, non-profits, companies, and other organizations are creating a diverse range of positions that support teaching and learning efforts.

The authors offer case stories—their own and those of colleagues across North America in alt-ac roles—with concrete examples designed to help readers pursue, obtain, and excel in a wide variety of alt-ac positions. The book can be used equally as a resource for graduate courses on professional development and job-market preparation.

From the foreword:

“The authors have produced a book that anyone contemplating, or negotiating, a non-traditional academic career will want to read. Not only read, but workshop and teach and book-club and share. I think that we will keep Going-Alt Ac on our desks, as both a reference guide and a reminder that we are part of something bigger.”

— **Joshua Kim**, Director of Digital Learning Initiatives, Dartmouth Center for the Advancement of Learning



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Advance Praise for *Going Alt-Ac*

"Practical and stamped by hard-won experience, Going Alt-Ac is an excellent guide to this emerging career path."

— **Bryan Alexander**, Senior scholar, Georgetown University

"If you're doing or have a doctorate and want to be meaningfully employed in or around higher education, you must read this book – and do what it says. I was impressed with the depth of knowledge and wide-ranging, thoughtful advice presented, useful for career explorers and seasoned professionals both. This book provides smart strategies to move your career forward in just the right way for you."

— **Jennifer Polk**, Co-Founder, Beyond the Professoriate

"This book provides clear and articulate strategies towards attaining a fulfilling, non-traditional academic career. It's the book I'll recommend to every single one of my grad students and colleagues, and one I wish I had read thirty years ago."

— **Alec Couros**, Professor of Education, University of Regina

"As a seasoned alt-ac professional, I'll be sharing this book with the young professionals who seek me out, wondering how they can also jump the tenure track and carve out a nontraditional and rewarding career path."

— **Patricia Payette**, Executive Director, Quality Enhancement Plan, and Senior Associate Director, Delphi Center for Teaching and Learning, University of Louisville

About the Authors

Kathryn E. Linder is the executive director for program development at Kansas State University Global Campus.

Kevin Kelly consults with colleges and universities to address distance education, educational technology, and organizational challenges; and teaches at San Francisco State University.

Thomas J. Tobin is the Director for Distance Teaching & Learning on the Learning Design, Development, & Innovation (LDDI) team at the University of Wisconsin-Madison.



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The authors are available for interviews. If interested, please contact Patti Webb at patricia@styluspub.com.

Going Alt-Ac

A Guide to Alternative Academic Careers

Kathryn E. Linder, Kevin Kelly and Thomas J. Tobin

Foreword by Joshua Kim

Paper, Jan 2020, 9781620368312, \$32.95

Cloth, Jan 2020, 9781620368305, \$125.00

E-Book, Jan 2020 9781620368336, \$25.99

Sample chapter, Table of Contents, and ordering information are available on the book page:

<https://styluspub.presswarehouse.com/browse/book/9781620368312/Going-Alt-Ac>

For more information about *Going Alt-Ac*, please visit www.styluspub.com or contact Patti Webb at 703-887-6133.

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